

# COLIN GIPSON-TANSIL

WEBSITE & AUDIO/VISUAL MANAGER (517) 927-8707 – [GIPSONTA@MSU.EDU](mailto:GIPSONTA@MSU.EDU) – PORTFOLIO: [WWW.COLINGT.COM](http://WWW.COLINGT.COM)

To obtain a position in a professional design or media environment where I will contribute and challenge myself to fully utilize my educational background, acquired skills, and experience for career advancement.

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## EXPERIENCE

### WEBSITE & AUDIO/VISUAL MANAGER:

Environmental Law Institute - Washington, DC, 2014 – present

Oversee and execute ELI's audio/visual needs and staff at seminars, podcasts, interviews and events. Organize and execute weekly live streamed webinars. Manage online content management systems for ELI's various websites. Manage each of ELI's social media, YouTube and Vimeo accounts. Create, draft and distribute marketing and news release emails to all members.

### VIDEOGRAPHER/EDITOR:

State of Michigan, Department of Transportation - Lansing, MI, 2011 – 2013

Responsible for on location shooting, and editing for Department Video News Releases for the Governor of Michigan, Director of Transportation and other political dignitaries regarding the State DOT.

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## EDUCATION

### MASTER OF ARTS: AMERICAN UNIVERSITY - WASHINGTON, DC, 2017 - 2019

School of Communication

Master's program in Producing Film, Television, and Video

### BACHELOR OF ARTS: MICHIGAN STATE UNIVERSITY - EAST LANSING, MI, 2008 - 2011

College of Communication Arts and Sciences

Major in Media Arts with a concentration in Film, TV, and Radio

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## SKILLS

Adobe: After Effects, Audition, Dreamweaver, Media Encoder, Photoshop, Premiere Pro  
Civi CRM, Creston Systems, Drupal, Goto Meeting / Webinar, Facebook, Filezilla, Final Cut Pro / X, Live Streaming, Mac / Windows, Microsoft Office, Motion, Twitter, Vimeo, Wordpress, Youtube.

## PRODUCTION

Wide range of knowledge from planning and pre-production to post-production and completion. Ability to contribute in all phases of production. Proficient in producing, screenwriting, sound and video production, lighting and editing.

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## PORTFOLIO

### [www.ColinGT.com](http://www.ColinGT.com):

A collection of videos which showcase my skills and passion in many different ways.